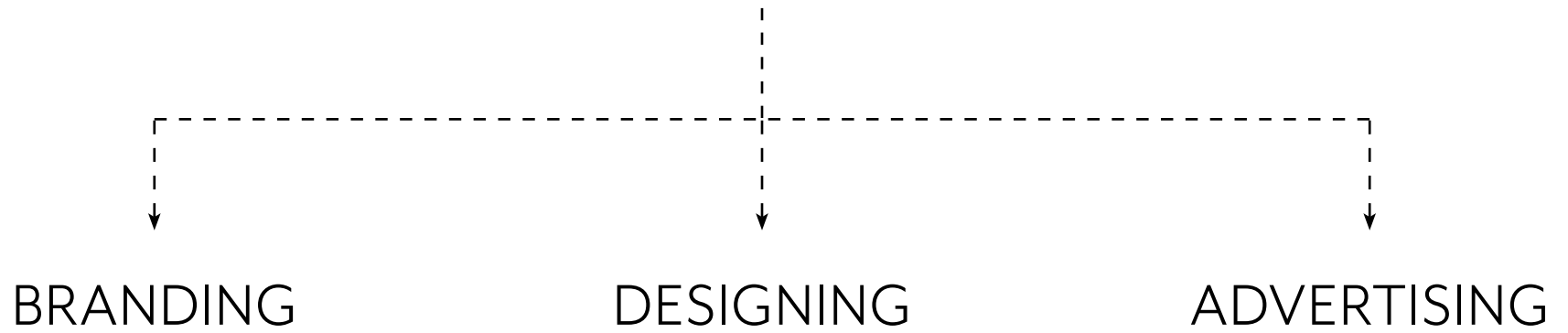




Create Cluster specializes in creating and launching brands, as well as rebranding. Our role is to create, plan and manage creative strategies for our clients. We also do advertisement, promotions and design communications.

OUR EXPERTISE





BRANDING

DESIGNING

ADVERTISING

Whether you're looking to launch a brand, disrupt a category, create a new brand identity or you just want to clarify your message, we can uncover your unique voice, jumpstart your growth and drive competitive advantage.

- + Brand Strategy & Position
- + Brand Story
- + Message & Tone of Voice
- + Logos & Iconography
- + Brand Guidelines
- + Brand Look & Feel
- + Lifestyle & Product Photography
- + Packaging & Product Design
- + Retail & Branded Spaces



BRANDING

DESIGNING

ADVERTISING

It can be a website, a product or an entire company, design plays an important role making it stand out from its competitors. We make sure our designs reach out the target audience of our clients in a relevant and emotional way.

- + Visual design
- + Packaging design
- + Invitations
- + Corporate film/ Ad film
- + Web/ Interaction solution
- + Merchandise design
- + Event mnemonics
- + Photography



BRANDING

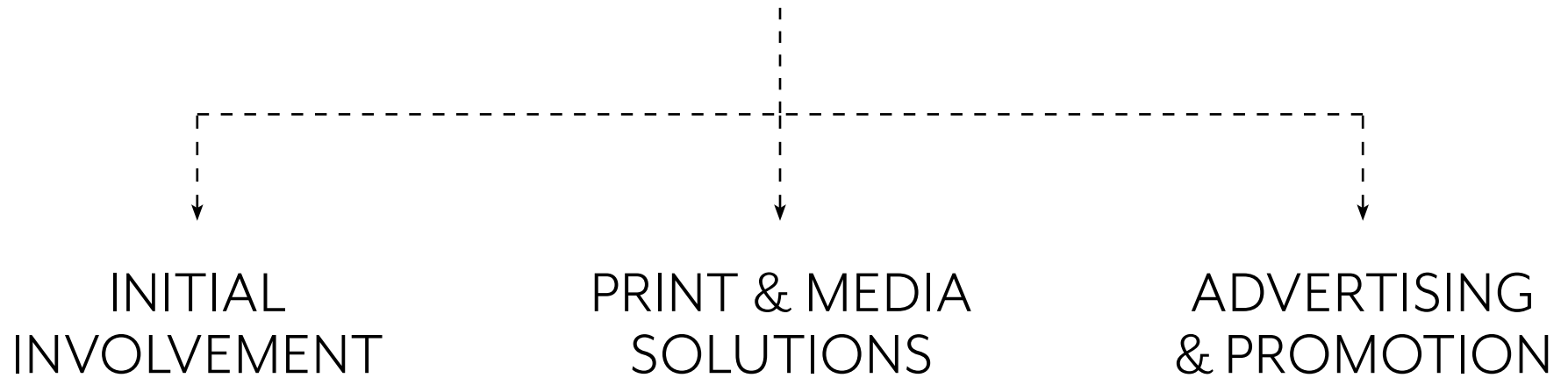
DESIGNING

ADVERTISING

In today's world a brand and its audience has many touch points, based on the strategy we craft strong ideas that engage your audience and let them interact with your brand.

- + Social media marketing
- + Outdoor advertising
- + Indoor advertising
- + Moving media
- + Airport/ Metro branding
- + Jingles and radio spots
- + Guerrilla advertising

OUR SERVICES



INITIAL INVOLVEMENT

PRINT & MEDIA SOLUTIONS

ADVERTISING & PROMOTION

- + Proposing the name of the project
- + Designing the brand identity
- + Designing the corporate stationery
- + Creating a brand manual
- + Brand strategy
- + Media plan
- + Photographic services
- + Events and need based creative solutions
- + Custom Merchandise Design and Production

INITIAL
INVOLVEMENT

PRINT & MEDIA
SOLUTIONS

ADVERTISING
& PROMOTION

- + Concept Brochures
- +Catalogue
- +Flyers/Leaflets
- +Business Collaterals
- +Package Design
- +Invitation Design
- +Print ads
- +Magazines / Books/Booklets
- +Coffee table Books
- +Signages/Wall Graphics
- +Exhibition and Trade Show Graphics
- + Presentation Template
- + Newsletter and inhouse magazine

INITIAL
INVOLVEMENT

PRINT & MEDIA
SOLUTIONS

ADVERTISING
& PROMOTION

- + Social and public awareness signage
- + Bill Board & Kiosk design
- + Bus shelter
- + Moving media
- + Pole Signs
- + Highway Signage
- + Inflatables
- + Airport branding
- + Mall Branding
- + Exhibition stall design
- + Radio spots
- + Social media posts
- + Guerrilla advertising



CREATECLUSTER.COM